



HERITANCE

THE OPEN MUSEUM PEOPLE

...because there are at least two sides to every story.

Heritage promotes open museum practices that foster diversity and good governance.

Heritage was founded in February 2007 with a mission to promote museum practices that foster diversity and good governance.

During the first year of operation, Heritage delivered on-site workshops, consultations and seed grants to 15 resource-challenged museums in eight countries, including Colombia, Kenya, Mexico, Rwanda, and South Africa.

In 2009, Heritage plans to expand its outreach to museums and cultural institutions worldwide through Open Museum (Openmuseum.org). Our premise is that community-built museums can build better communities and museums.

What is an Open Museum? Heritage developed the vision of the Open Museum to inspire museums to create captivating and compelling programs for wider and more diverse audiences. Heritage's concept of the Open Museum is based on three core principles:

Open Museography. Open museums display objects and organize exhibits that tell engaging stories from multiple and contrasting perspectives.

Open Governance. Open museums practice transparent, inclusive, and open governance that consistently and reliably represents the diversity of their subject matter and responds to the diversity of their audience.

Open Access. Open museums create an environment that is welcoming and accessible to the entire range of museum stakeholders.

Heritage helps create open museums through **Open Museum** and the **Heritage Partner Museum Training Program**:

Open Museum: Heritage has partnered with Zirgoflex, L3C to provide an exciting new service called Open Museum: www.openmuseum.org. OMO is a global museum and a web-based service that will enable museum stakeholders to build interactive collaborative exhibits online, bringing the open museum dialogue to cultural organizations of all kinds and sizes, without regard to funding, location, or technological capabilities.

Partner Museum Training Program: Heritage offers free training and technical support to selected museums for planning, building and animating online exhibits on Open Museum. Heritage works with any museum committed to creating and animating online exhibits on OpenMuseum.org. Our only requirement is a commitment to help build a new public resource, a participatory global museum. To apply, museum representatives send a letter of inquiry to info@heritance.org.

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